

Retail Hierarchy, Town of Southampton
 (from 1999 Comprehensive Plan Update, p. 300)

Center	West Part of Town*	East Part of Town*	Purposes
Major Village/Town Business Centers	(Westhampton Beach) (Riverhead)	(Southampton Village) (Sag Harbor)	These four traditional downtowns are central places of the town; they should continue to emphasize specialty shopping and a pedestrian-friendly environment.
Major Hamlet Centers	Hampton Bays	Bridgehampton	These two centers combine (1) a hamlet center like but smaller than the village/town centers, with (2) shopping centers and retail corridors. These centers should combine convenience, destination and specialty shopping - serving large portions of the town.
Small Hamlet and Village Centers	Speonk Riverside/Flanders East Quogue(Quogue)	Water Mill North Sea Noyack	These small centers are smaller versions of the village/ town centers, with an emphasis on meeting the daily shopping and service needs of hamlet/village residents, and on serving as the civic and historic centers of their hamlets.
Commercial corridor		County Road 39	County Road 39 is conceived as the town's only stand-alone commercial corridor, serving the needs of passing travelers as well as residents. The emphasis is on places, signage, building design and landscape upgrades, so as to improve business, safety and appearance.

**Note: Centers in incorporated villages and neighboring municipalities are parenthesized.*